



## Exploring Sustainability and Business Resilience

All businesses are responsible for the impact they have on the local or global environment, community, society, and economy, and having a sustainable approach aims to minimise harm and create longevity.

### PROFIT (Financial)

How will you start and run a potential business or social enterprise that meets and sustains its share of the market?

### PLANET (Environmental)

How will your potential business or social enterprise model allow for growth without depleting resources for others or doing environmental harm?

### PEOPLE (Social)

How will you take responsibility for how your actions and potential business or social enterprise affect people and society - both locally and globally?

### PURPOSE (Cultural)

How will you ensure your mission in terms of upholding community and/or cultural development is upheld over time?



Now think of the ways you could **plan and/or respond to ensure your business is resilient enough to weather any storms** and make some notes here



## Business Resilience

Business has its ups and downs and you need to be prepared to respond to any issues, barriers or crises proactively. This means considering in advance how to **Prevent** disruption by both outside or inside influences e.g. supply chain, IT failure; how to **Protect** against risk by implementing supportive strategies or processes; and how to **Prepare** for when, despite the above, a crisis occurs so that it can be managed and the continuity of the business is maintained whilst successfully recovering from a major issue or interruption.



Look at the diagram above and note down some things that could disrupt or impact on your business/social enterprise

You might also want to have a go at a SWOT analysis or visit [www.business.govt.nz/risks-and-operations/planning-for-the-unexpected-bcp/continuity-and-contingency-planning](http://www.business.govt.nz/risks-and-operations/planning-for-the-unexpected-bcp/continuity-and-contingency-planning) to help with thinking about how to make your business as resilient as it can be.