



Awesome websites to support your business development

START-UP RESOURCES

Ministry of Business, Innovation and Employment
www.business.govt.nz

University of Auckland Centre for Innovation and Entrepreneurship
www.cie.auckland.ac.nz/innovation-resources

Start-Up NZ
www.nzentrepreneur.co.nz/startup-nz-ecosystem-guide

IRD
www.ird.govt.nz/situations/i-am-starting-a-new-business

Xero
www.xero.com/nz/resources/small-business-guides/how-to/how-to-start-a-business/write-a-business-plan

Kiwibank
www.kiwibank.co.nz/business-banking/insights-tools-support/tips-and-guides/starting-a-business

Hnry
www.hnry.co.nz

AUT BETA
(you need to sign up to Trello to access these)
www.beta.aut.ac.nz/resources

ONLINE BUSINESS SUPPORTS

Digital Boost
www.digitalboost.co.nz

Shopify
www.shopify.co.nz

MĀORI BUSINESS

Te Puni Kōkiri
www.tpk.govt.nz/en/whakamahia/maori-enterprise

Academic Perspective on Māori Entrepreneurship
www.scholar.google.com/scholar?hl=en&assdt=0%2C5&q=ella+henry&btnG=&oq=ella+henry+

Wayfinding Leadership
www.wayfindingleadership.co.nz/page/132/articles-for-downloading

SUSTAINABLE BUSINESS

Sustainable Business Network
www.sustainable.org.nz

SOCIAL ENTERPRISE

Ākina
www.akina.org.nz/capability-building

The Impact Initiative
www.theimpactinitiative.org.nz/toolkit

SMALL BUSINESS STORIES/ARTICLES

www.stuff.co.nz/business