



Māuipreneurship

Aotearoa New Zealand's very own ancestor hero, Māui, was an entrepreneur. Māui slowed the sun so the days would be longer and his people could get more work done.

If you carefully read Māui stories, you'll notice:

- He was ambitious
- He was full of ideas
- He spent time thinking and planning
- He practiced tikanga
- He gathered people together
- He taught others new skills
- He encouraged others to be brave.



Teorongonui Josie Keelan invented the concept of 'Māuipreneur' and specifically describes these qualities, represented by the first two letters of Māui's name.

How do/could you express this quality?

<p>MĀURI Inherent life force or spark</p>	
<p>MANA Authority derived from relationships with others</p>	
<p>ĀTA Careful reflection and planning</p>	
<p>ARATAKI Leadership</p>	

Ask yourself:

- How are you inspired by Māui?
- Which of Māui's traits are you good at?
- Which of Māui's qualities could you develop in yourself?