

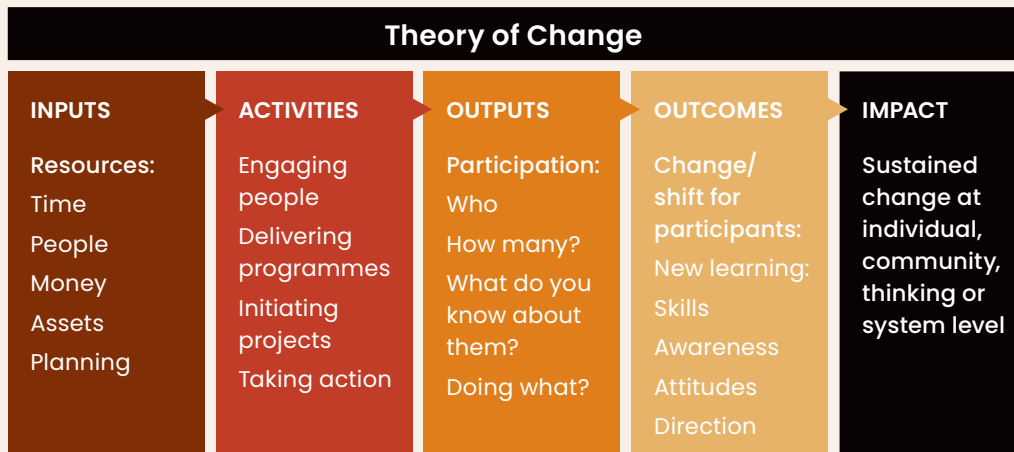


Processes to assist in Evaluating Impact – three phases



PHASE ONE: BEFORE

FIRST CREATE A THEORY OF CHANGE



Ask yourself these key questions:

- What is our organisational and programmatic purpose?
- What impact do we want to have at individual, community and/or system level?
- What will we do?
- What do we need?
- How will we know if we are being effective?

THEN CREATE A PLATFORM UPON WHICH TO BUILD YOUR PROGRAMME



Ask these key questions:

- What are our values?
- What do we want the learning experience to be like for young people?
- Who makes the decisions and how?
- How are we being inclusive?
- How are we responding to the needs of our participants?
- How are we aligning our programme to respond to the future of learning/work/business in Aotearoa New Zealand?

PHASE TWO: DURING

NEXT PLAN & DELIVER YOUR PROGRAMME



EFFICACY



ECONOMY



EQUITY

Ask these key questions:

1. How are we developing entrepreneurial capability, confidence and agency in participants?
2. How are we ensuring practitioner and programme effectiveness?
3. How are we building connections, awareness, pathways, resources and sustainability within and for participants?
4. How are we ensuring access, engagement, recognition, networks, and agency for all participants?



PHASE TWO: DURING
BEFORE GATHERING EVIDENCE

Quantitative

WHAT CAN YOU COUNT?

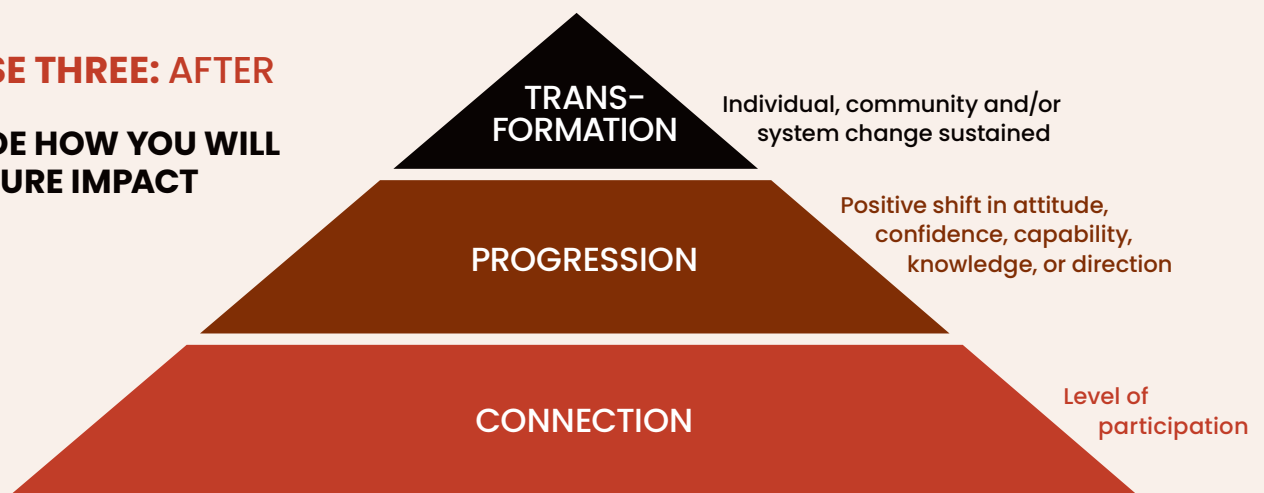
- Numbers of participants
- Demographic data
- Programme info (where/when etc)
- Participation levels
- Resourcing involved
- Survey results
- Engagement data (e.g. social media tracking)
- Comparative data with other groups

Qualitative

WHAT IS THE EXPERIENCE LIKE?

- Feedback: before and after programmes; discussions; checking in/out
- Stories/interviews tracking experience and impact
- Observational data
- Artefacts: brainstorming; journals; workbooks; photos; video; drawings
- Document reviews

PHASE THREE: AFTER
DECIDE HOW YOU WILL MEASURE IMPACT



SHARE YOUR DISCOVERIES



THEN TAKE YOUR LEARNING AND PLAN YOUR NEXT DELIVERY:

